



NEXTLEVEL MEMORY

HOW TO MEMORIZE A SHUFFLED
DECK OF CARDS IN ORDER

WHAT YOU'LL LEARN IN THIS MODULE

- PAO System
- PA System (easier version)
- How to Quickly Create your PAO System



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MEMORIZING CARDS

- Just like numbers, cards *seem* difficult to memorize because they're abstract and have little meaning attached to them
- To memorize cards, you must convert them into images that you will store in your Journey
- You must create a system where each card represents a different image
 - PAO System



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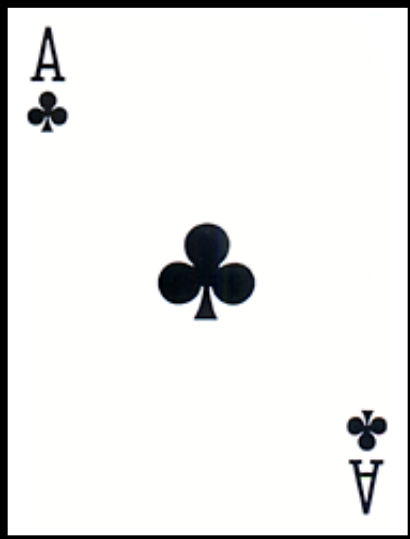
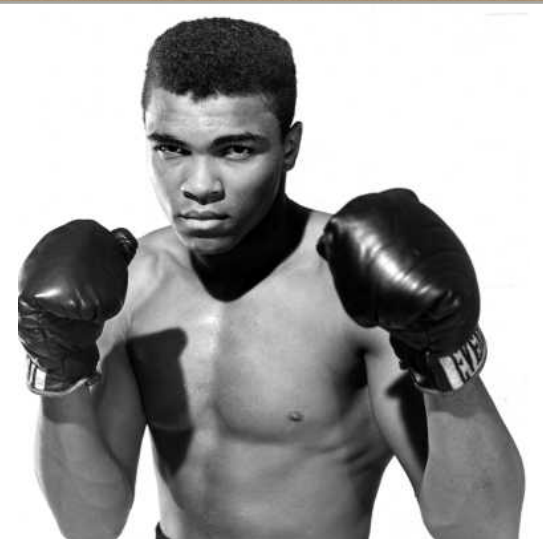
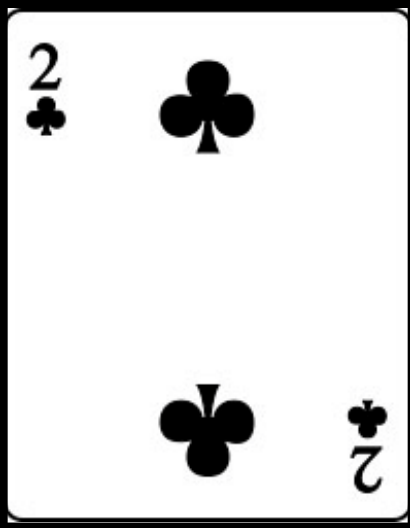

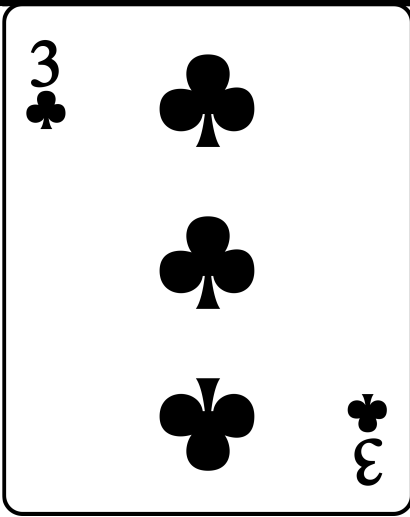

PAO SYSTEM

- What is PAO?
 - PAO stands for Person, Action, Object
- It is a system for memorizing cards where each card has a predetermined image.
- The predetermined image is always a Person doing an Action with an Object
- For example: 9 of Clubs could be an image of Abraham Lincoln (person) chopping down (action) a tree (object)



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PAO SYSTEM

Card	Person		Action	Object
	Muhammad Ali		punching	butterfly
	Serena Williams		holding up	trophy
	Johnny Depp		drinking	rum bottle



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PAO SYSTEM

- You will combine 3 cards together to form 1 image
 - The 1st card - use that card's Person
 - The 2nd card - use that card's Action
 - The 3rd card - use that card's Object
- Image = Person for card 1 doing Action of card 2 with the Object from card 3
- Let me demonstrate...

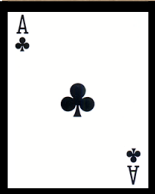
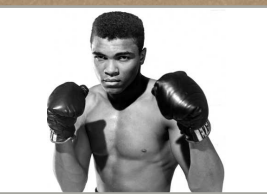
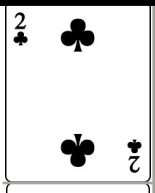

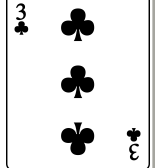



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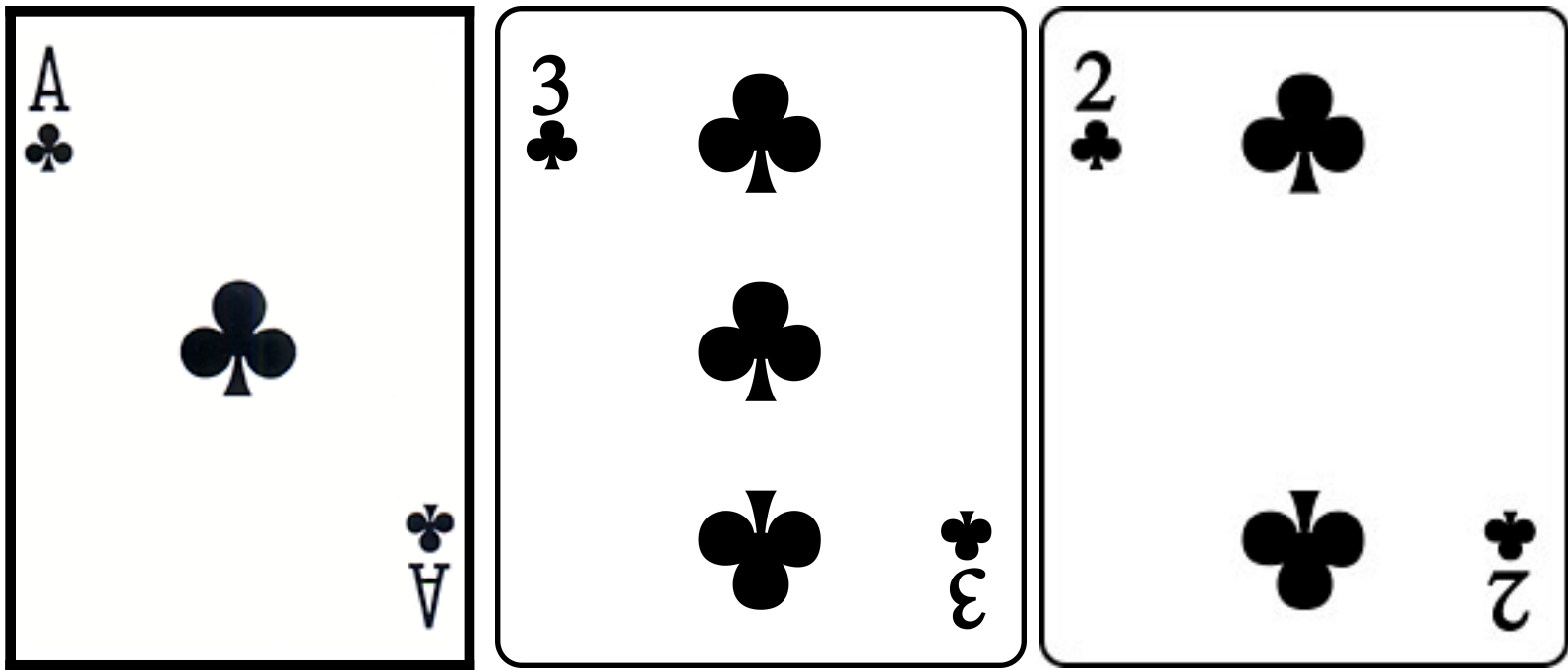
PAO SYSTEM

• Let’s form the image for these cards:

- Ace of Clubs = Muhammad Ali (Person)
- 3 of Clubs = drinking (Action)
- 2 of Clubs = trophy (Object)

Card	Person	Action	Object
	Muhammad Ali		punching butterfly
	Serena Williams		holding up trophy
	Johnny Depp		drinking rum bottle

- IMAGE = Muhammad Ali drinking from a trophy
- To memorize, you attach that image to your Journey checkpoint

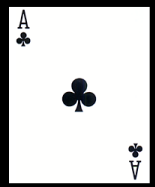
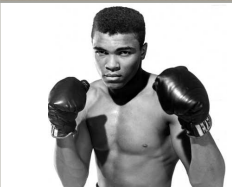
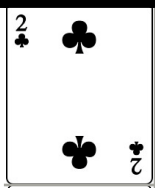

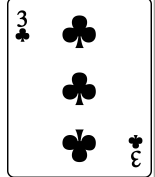



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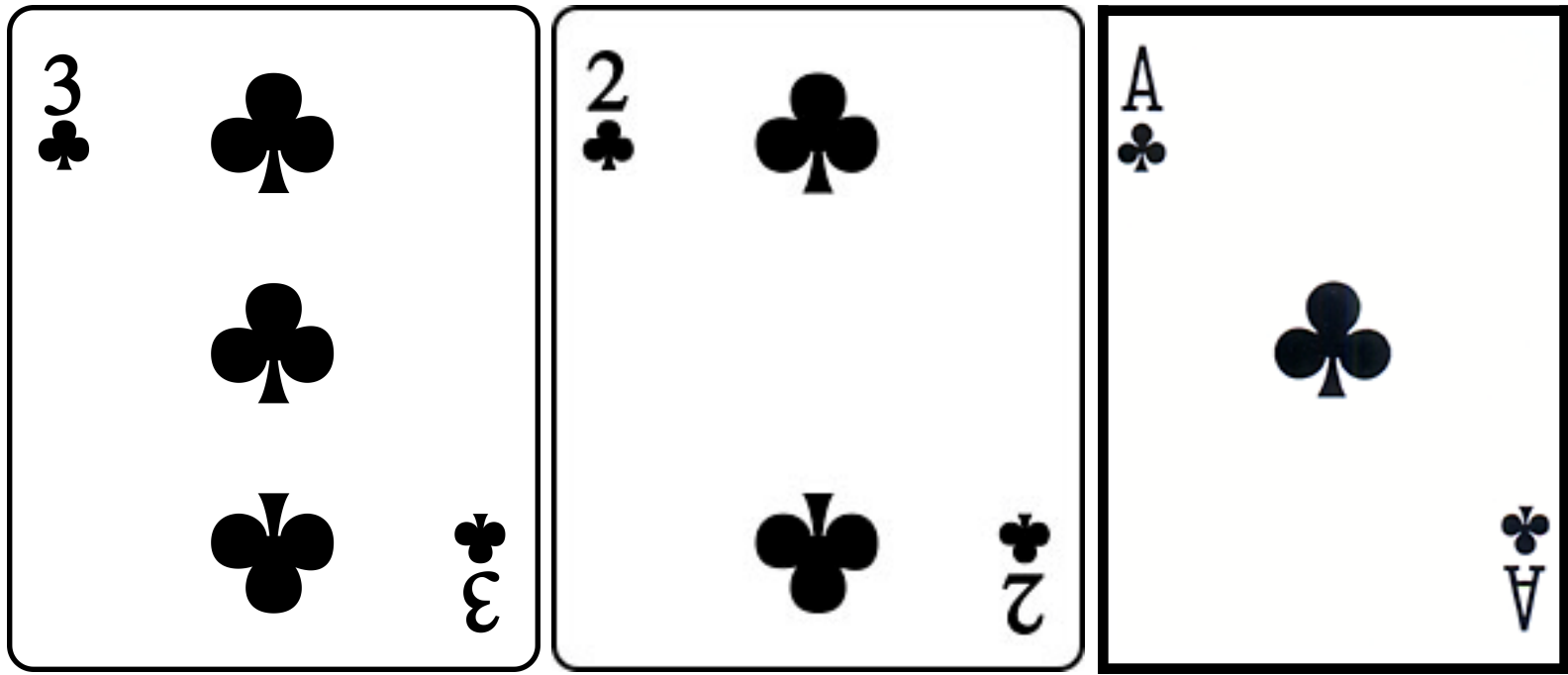
PAO SYSTEM

• What about the image for:

- 3 of Clubs = Johnny Depp
- 2 of Clubs = holding up
- Ace of Clubs = butterfly

Card	Person	Action	Object
	Muhammad Ali		butterfly
	Serena Williams		trophy
	Johnny Depp		rum bottle

- IMAGE = Johnny Depp holding up a butterfly



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PAO SYSTEM

- The advantage of a PAO is that it creates images for you.
- Images are naturally wacky and memorable.
- Every deck you memorize will have new, unique image combinations.
- PAO also naturally stores the cards in order.



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PA SYSTEM

- A slightly easier variation of PAO is PA
 - Person Action (*no Object*)
- With PA you combine 2 cards to form 1 image (instead of 3)

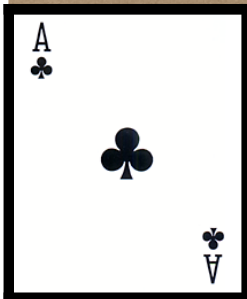
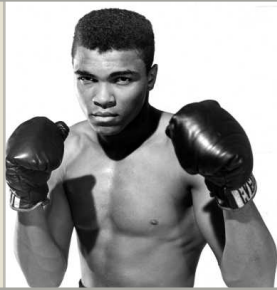
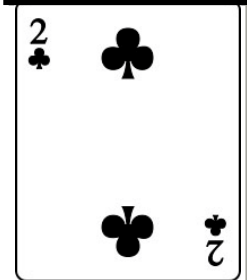

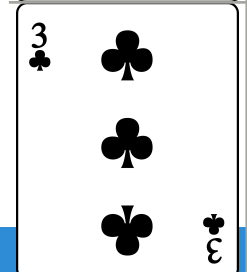

Card		Person		Action
	Ace of Clubs	Muhammad Ali		punching
	2 of Clubs	Serena Williams		holding up
	3 of Clubs	Johnny Depp		drinking



= Serena Williams punching

PAO SYSTEM

- To create your PAO (or PA) system:
- You need to fill in a spreadsheet with a different person, action, and object for all 52 cards
- Just like in this example:

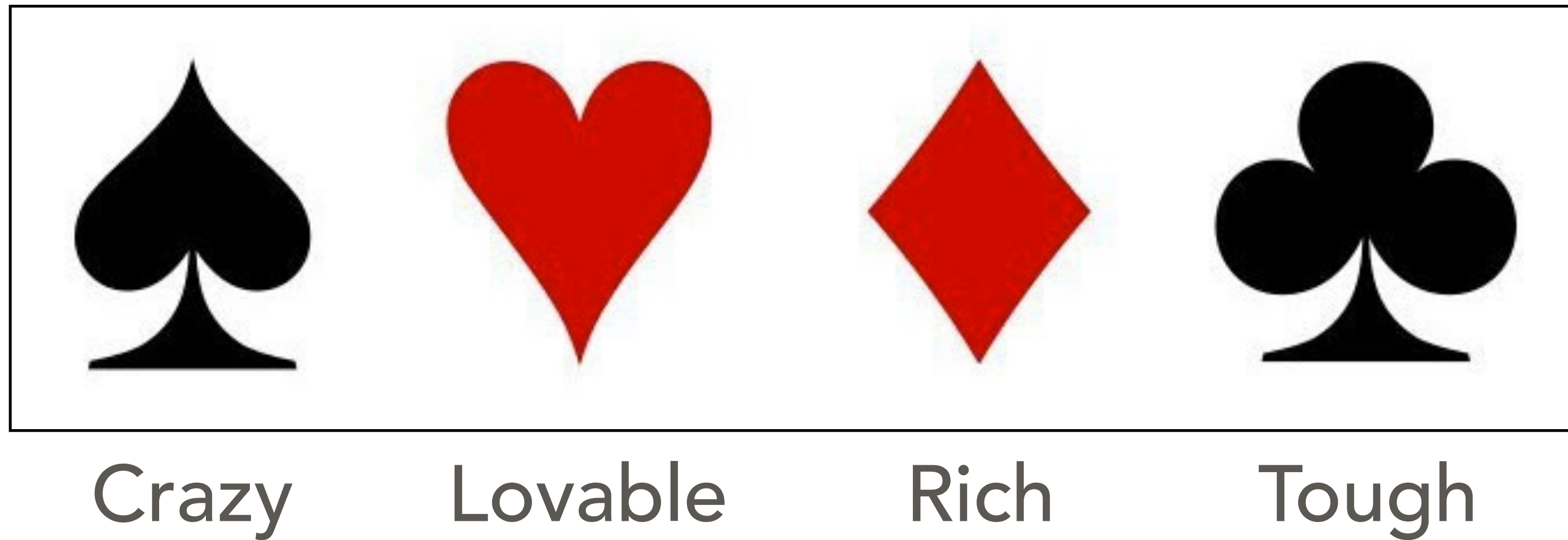
	Card	Person		Action	Object
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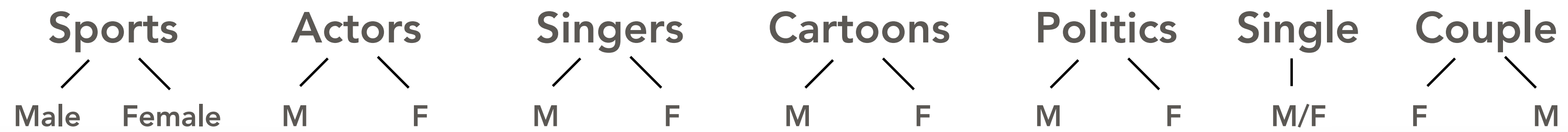
HOW TO CREATE YOUR PAO SYSTEM

- Each suit will represent People with different characteristics



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ODD # = MALE
EVEN # = FEMALE



Rich



Tough



Lovable



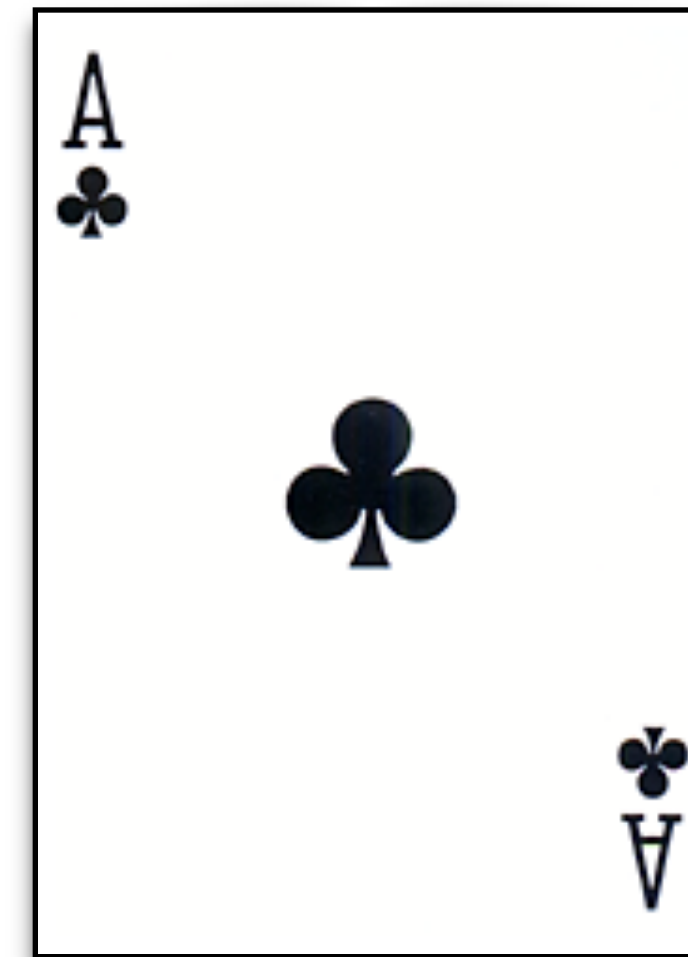
Crazy



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HOW TO CREATE YOUR PAO SYSTEM

- Categorizing helps create a system quickly and it helps you remember it better.
 - Let's say you're memorizing a deck of cards, but you forgot who the Ace of Clubs represents.
- Here's how you remember it:
 - Club = Tough
 - Ace is an odd # = Male
 - Ace = Sports figure
 - Ace of Clubs = Tough, Male Sports figure
 - Ace of Clubs = Muhammad Ali



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PAO SYSTEM

- I have given you my complete PAO system to download
- I recommend you start with mine and simply change any people and objects that you wish
- This is what I did to start. I copied my PAO System from Ed Cooke (memory athlete from the book Moonwalking with Einstein) and tweaked it to my liking
- It doesn't matter what actions or objects you choose for each person. They just need to be different from other actions and objects. For example:
 - Actions: chopping and cutting are similar and can be confused
 - Objects: a flag and a cloth are similar objects and could get confused



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HOW TO MEMORIZE ALL 52 CARDS

- 1) Attach the PAO image made by the first 3 cards to your first checkpoint in your Journey
- 2) Attach the PAO image of the next 3 cards to your next checkpoint
- 3) Repeat...
 - You need 18 checkpoints to memorize a deck of cards
 - There will be 17 PAO images ($17 \times 3 = 51$ cards), plus 1 card left over (use Person)
- 4) Review the images 1-2 times



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RECALLING ALL 52 CARDS

- To recall all 52 cards, either:
 - A) Give the deck to someone and say the cards in order
 - Great party trick. Guaranteed to blow everyone's mind!
 - B) If you're alone, have a 2nd deck that you can in the same order as the deck you memorized



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KEY TAKEAWAYS

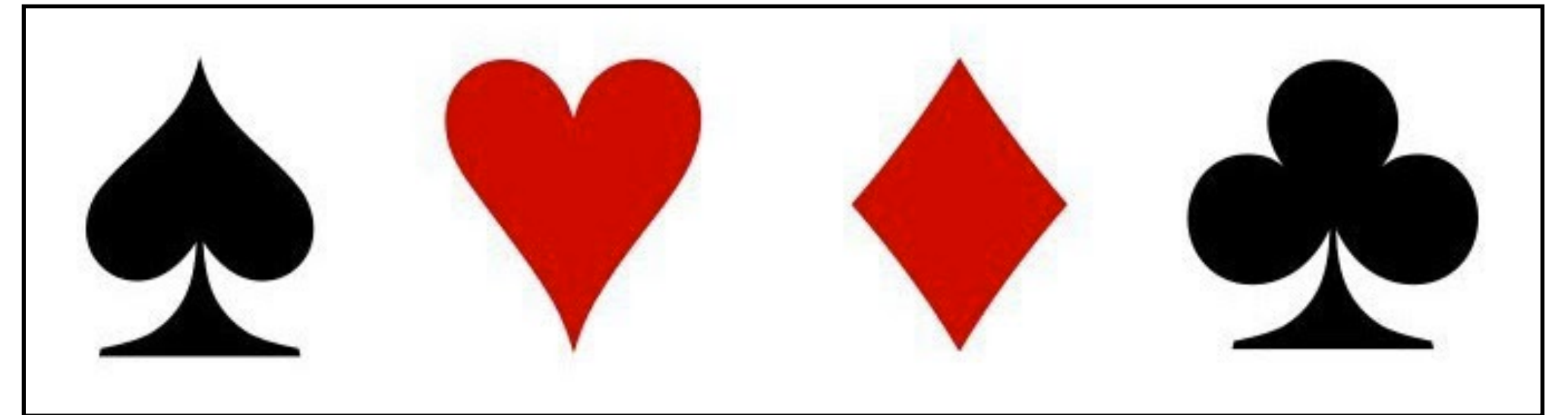
- To memorize cards, you need to convert them into images
- PAO System stands for Person Action Object
- PAO converts cards into images. Every 3 cards = 1 image.
 - Or use a PA system (Person, Action) where 2 cards = 1 image
- Download my PAO system and change it to your liking
- Make sure all the actions and objects are unique from other actions/objects



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ACTION ITEM!

- 1) Download my PAO spreadsheet
- 2) Change any Persons or Objects you wish
- 3) Learn one suit each day (4 days)
- 4) On 5th day, review all suits together
- 5) Practice memorizing a deck of cards
 - This is how I learned. I memorized my first deck in about 8 minutes. Can now do it in under 1 minute.



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